

WALTER WINCHELL

ON BROADWAY

You've Moved To Importantville: When old buddies start asking for introductions instead of loans . . . The swank restaurant captains no longer titter when you give your order in high-school French . . . Your apartment becomes much too small to accommodate all your back-slappers . . . You enjoy hiring stooges to handle chores you once insisted you alone could do "to get it done right" . . . Your miserable manners now are accepted as "colorful" traits of character . . . You toss off a look of pique when some nice stranger calls you by your nickname at school . . . You enjoy saying you snub the B'way First-Nights because "they're such-a-bloody-booh!" . . . The French Riviera is your new Miami Beach and you poopoo Southampton as being "much too close to Coney Island" . . . Your head gets bigger by the day and your tips get smaller by the night . . . You begin to fear everyone likes you only because you're rich — and here's a skewp for you: You're Right!

Confucius: B'way doesn't make Giants. Just recognizes them.

Crips on a Shoulder—From the Des Moines Register and Tribune Syndicate's star editorial page cartoonist, Interlandi. Showing Joe Public pointing a finger at pickets (carrying "America Must Stop Testing" placards) and arguing: "Sure I'm against testing and I've done my share. But where were you when the Russians were testing?"

They were busy protesting executions of convicted kidnapers, rapists, murderers and Russian spies like Julius and Ethel!

Item: "The Birch Society's estimated 100,000 membership a year ago has dropped to fewer than 30,000 today."

As noted here often: Never Get Rich in the Slimelight.

From the exciting collection of true-story thrillers in Jerry D. Lewis' new book, "Crusade Against Crime". "New York State and the FBI offered rewards totaling \$50,000 for the capture of Murder, Inc., Chief Lepke."

And after his surrender a crime-expert (writing in Collier's) belittled: "Despite the denials of G-man John Edgar Hoover and Walter Winchell, the buzz is the underworld is that they quietly divided the \$50,000."

How could the rewards be paid

without Internal Revenue knowing it? We've waited 22 years to get this in print.

Dorothy Kilgallen's quote from Van Johnson: "You know, I've really abused my career in the past, turning down smash hits like 'Darin Yackees' and 'Pajama Game'."

And "The Untouchables."

From here Feb. 21: "Actress Lois Nettleton reportedly told ovie execs last week she is secretly wed to a well-known tv commentator." We added: "Garro-way?" . . . Now the gossips wonder if she's the secret Mrs. H. Morgan . . . Henry, take the stand."

Well-known tv commentator? She was married to a N.Y.C. radio staffer named Jean Shepherd last Summer.

Headline of the Week: "Col. Glenn's Orbit Flight Success." Glennational!

Broadway Newsstand: Is that playgoer who turns necks in the theaters Cuba's ex-Mr. Big (Baltista) or the most amazing look-alike you ever saw? . . . Dyanne Thorne, a lovely looking actress (she dated Steven Rockefeller before his marriage), has a new beau. He is Wm. Lichtman, movie writer on Sinatra's staff . . . The W. Gilbert (he co-auth'd "Succeed") are imaging. Some time in Aug. . . Two former Revlon execs are forming their own cosmetic firm on the last made via Revlon stock. . . Mexico will spend over 25 million in the next 3 years to attract people who went to Havana. . . Ed Anthony's new book "O Rare Don Marquis" sold the 1st edition the 1st week. Warm reading. . . There are more backstage feuds than meet the "Hawaiian Eye". . . Sinatra's pals (who gather at Patsy D'Amore's Villa Capri) wagered right along Juliet would change her mind. . . It was not his idea, no matter what you read.

Now You Know

By United Press International
The Abraham Lincoln one-cent piece—initially minted in 1909—was the first regular U.S. coin to bear the likeness of an actual president of the U. S.