

Shepherd Rejoins Flock

Jean Shepherd came home yesterday. The champion of the "night people"—who blossom after conventional "day people" have retired—trudged into WOR headquarters at 11 A. M., an embarrassing hour for him, to sign a one-year radio contract.

He begins a weekly four-hour program on Sunday at 9 P. M.

WOR had tried unsuccessfully for several days to locate Mr. Shepherd, who earlier this month was discharged twice by the station in less than a week. His first severance notice came after advertisers seemed uninterested in sponsoring his early morning stream-of-consciousness chatter.

During a one-week reprieve Mr. Shepherd injected an unscheduled commercial for Sweet-heart soap and was cut off the air in the middle of a broadcast by station management.

The soap company and the Linguaphone Institute later asked to sponsor Mr. Shepherd, but WOR could not find him. It ran newspaper advertisements and broadcast appeals on the air.

Mr. Shepherd explained yesterday that he had been in Connecticut making an educational motion picture. Early Wednesday morning he heard his WOR successor, Long John Nebel, the former auctioneer from Parsippany, N. J., announce that the station was trying to reach him.

Mr. Shepherd's premiere program on Sunday will originate in a WOR studio, but the station hopes to arrange for a permanent pickup point outside the studio on future Sundays.

"We're looking for a peculiar type location," a station spokesman said.